



planitree

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INTRODUCTION

Design for the Planet

Access sustainable innovation

Planitree is the sourcing platform for the green building industry with a clear mission to accelerate the adoption of sustainability and wellness solutions. Planitree's Pathfinder service offers architects, builders, and developers a solution to the challenge of sourcing sustainable building materials and products.

Access global innovation delivered at no cost to the planet through carbon offset, get accurate product and freight costings for your next project, and place orders with the security of pre-shipment inspections.

Engage with export markets

For manufacturers and distributors, Planitree is an effective way to engage with the global green building market with a beautiful virtual store and a sales platform with cross-border fulfilment capability.

Be part of the solution to climate change, one green building at a time.

ABOUT



Vision and Experience



About Planitree

Planitree is a widely-held private Australian company with more than 100 shareholders.

With 20 years' global sourcing experience, Planitree's Founder, Jeremy Barnett, is a convert to sustainable building practices through his involvement in the iconic One Central Park, Sydney:

'Building and construction is responsible for 39% of all carbon emissions in the world and we need to do something about it. That's where Planitree comes in.'

Our Capability

Planitree works in partnership with Dominion House, a trusted provider of supply chain compliance solutions, to manage and optimize its global supply network.

Established in 2005, Dominion House provides product sourcing, custom manufacturing and quality management services to the manufacturing, design and construction industries.



One Central Park, Sydney

SUNTRACKING HELIOSTATS AND
REFLECTORS



OUR COMMITMENT

Empower

Planitree exists to accelerate the adoption of sustainable building technologies by empowering approved suppliers to engage with the global green building market, and by supporting professional specifiers to source conveniently and safely with carbon-neutral delivery.

Regenerate

Together we can contribute to a sustainable future and to the regeneration of the Earth. Let Planitree facilitate your climate action.

Planitree is aligned with the United Nations Sustainable Development Goals 8, 11, 12, 13 and 15.

'The greatest threat to our planet is the belief that someone else will save it.' Robert Swan, OBE.



13 CLIMATE ACTION



01

Take urgent action to combat climate change and its impacts

Planitree aligns with SDG 13 by promoting sustainability. Through its platform, Planitree encourages users to adopt sustainable practices, reduce carbon footprints, and participate in climate action initiatives, contributing to the global efforts to mitigate climate change and build a resilient future.



8 DECENT WORK AND ECONOMIC GROWTH



02

Promote sustainable economic growth, and decent work for all

Planitree promotes sustainable economic growth and decent work opportunities. It provides a platform that supports entrepreneurship and access to the global green building market, fostering inclusive and sustainable economic development. Everyone, big and small, can contribute to a greener future.



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



03

Sustainable consumption and production patterns

Planitree works to support sustainable consumption and production practices. It encourages eco-friendly choices, waste reduction and the embrace of a circular economy mindset. Planitree's platform facilitates green procurement and drives responsible consumption patterns for a more sustainable and efficient future.



11 SUSTAINABLE CITIES AND COMMUNITIES



04

Make cities inclusive, safe, resilient and sustainable

Planitree is a sustainable solution to urban deforestation. It promotes green spaces in urban areas, which can improve air quality, reduce noise pollution, and provide a place for people to relax and enjoy nature. These benefits contribute to the achievement of SDG 11, which aims to make cities inclusive, safe, resilient and sustainable.



15 LIFE ON LAND



05

Protect, restore and promote sustainable use of the planet

Planitree contributes to the creation of greener cities that prioritize the protection and restoration of terrestrial ecosystems. Through its platform, Planitree promotes urban greening initiatives, such as tree planting and green space development, which support biodiversity, enhance ecological resilience, and foster sustainable urban environments in harmony with nature.



HOW TO CONTRIBUTE?

Transact

Planitree makes it easy for Vendors and Buyers to expand their engagement with the global green building market. Architects, builders, and developers can source sustainable building materials internationally. Suppliers can open new export markets via our online platform.

Represent

By introducing Planitree's products to your networks, you'll play a key role in growing the global green building market. Become a Planitree Affiliate or Ambassador.



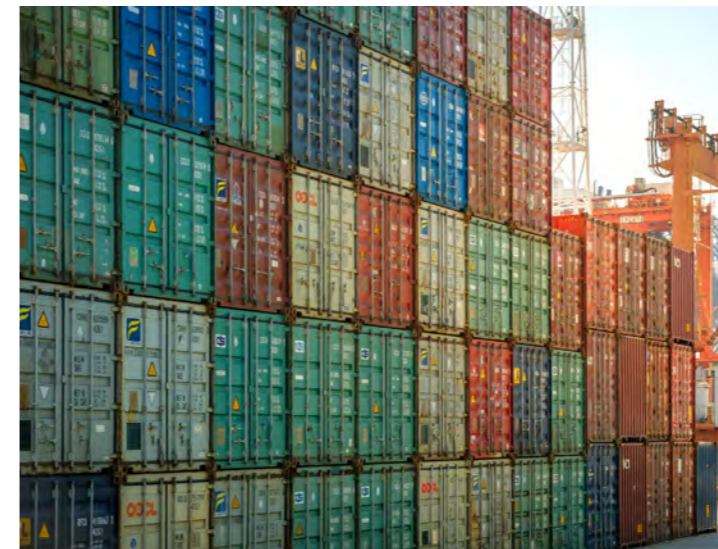
MAKE A DIFFERENCE

Planitree makes it easy for Vendors and Buyers to expand their engagement with the global green building market. Or partner with Planitree as an Affiliate or Ambassador to support the transition to a sustainable built environment.



VENDOR OPEN NEW MARKETS

Our platform makes it easy for suppliers of sustainable products to access new markets from anywhere via an online store. Editorial support included for a professional result. This means an innovation funnel of global choices for professional specifiers ready to order.



BUYER SOURCE GLOBALLY

Buyers get accurate product and freight costings and place orders with the option of pre-shipment inspections. De-risk global sourcing with international-standard quality assurance. Premium plans offer custom product sourcing, including product samples, to open up a world of sustainable choices.



AFFILIATE PARTNER TO EARN

Join a like-minded community as a Planitree Affiliate. By introducing Planitree's products to your networks, you'll play a key and potentially lucrative role in growing the global green building market. You'll be creating healthier environments for people to inhabit.

VENDOR

Planitree is an out-of-the-box solution that opens up a world of opportunity. Our curated online stores make it easy for Vendors to expand their engagement with the global green building market.



PLANITREE PROFESSIONAL

Our carefully pre-configured solution makes it easy for Planitree Vendors to initiate or expand their engagement with the global green building. There is no need for in-house development, upfront payments or lock-in contracts.

<https://planitree.com/professional>



PLANITREE ONLINE STORE

Our platform showcases sustainable products and projects via beautiful virtual stores that are built and maintained for our handpicked Vendors. Full technical and editorial support is provided for a consistent and professional result.



PLANITREE EXPORT SALES

Planitree Vendors can sell via online checkout or through our Request A Quote module for high-value or complex transactions. Planitree supports Vendors and Buyers with cross-border order management and logistics coordination.



PLANITREE CARBON OFFSET

Planitree offsets all freight emissions associated with goods delivery. This means Buyers can consider international choices for upcoming green projects. We empower local suppliers to go global.

BUYER

Access global innovation delivered at no cost to the planet through carbon offset. Premium plans offer custom product sourcing, to open up a world of sustainable choices for your next project.



PLANITREE

PATHFINDER

Premium subscriptions include custom product sourcing requests to open up a world of choices for your next project. Let Planitree manage and optimize your international supply network.

<https://planitree.com/pathfinder>



PLANITREE

GLOBAL INNOVATION

Access global innovation delivered at no cost to the planet through carbon offset. Get accurate product and freight costings for your next project. Request product samples. Enjoy complete order and delivery management.



PLANITREE

QUALITY ASSURANCE

Book onsite supplier assessments, environmental audits and pre-shipment product inspections in 85 countries for increased transparency, better quality and peace of mind.



PLANITREE

SDG ALIGNMENT

Planitree's facilitates green procurement and drives responsible consumption patterns for a more sustainable and efficient future. Through partnership with global offset firm, South Pole, we guarantee carbon-neutral delivery.

AFFILIATE

A Planitree Affiliate is someone motivated by people, prosperity and the planet. Join a like-minded community to promote and sell green building solutions to build a healthier, more sustainable future.

PLANITREE AFFILIATE

By introducing Planitree's products to your networks, you'll play a key role in growing the global green building market. You'll be creating healthier environments for people to inhabit.

<https://planitree.com/affiliate-program>



AFFILIATE ROLE

We want to put global innovation to work for a sustainable future. Help us reach Buyers in all corners of the world with product information and exclusive discounts to generate sales.



AFFILIATE REWARD

Each product sale via your affiliate link earns you 2.5% of the total and an outstanding 25% for Planitree Plans. Affiliate payouts monthly. For people and the planet, the benefit is ongoing.

AMBASSADOR

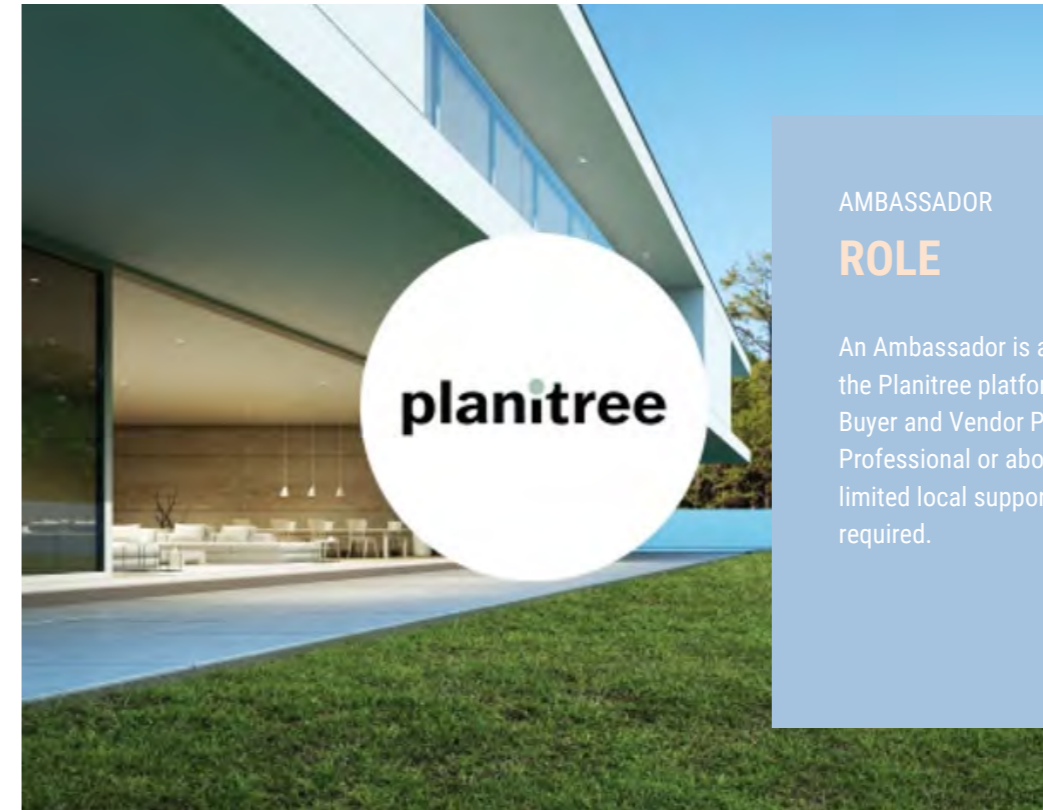
A Planitree Ambassador is part of an elite group of sustainability leaders driving growth of the Planitree ecosystem.



PLANITREE AMBASSADOR

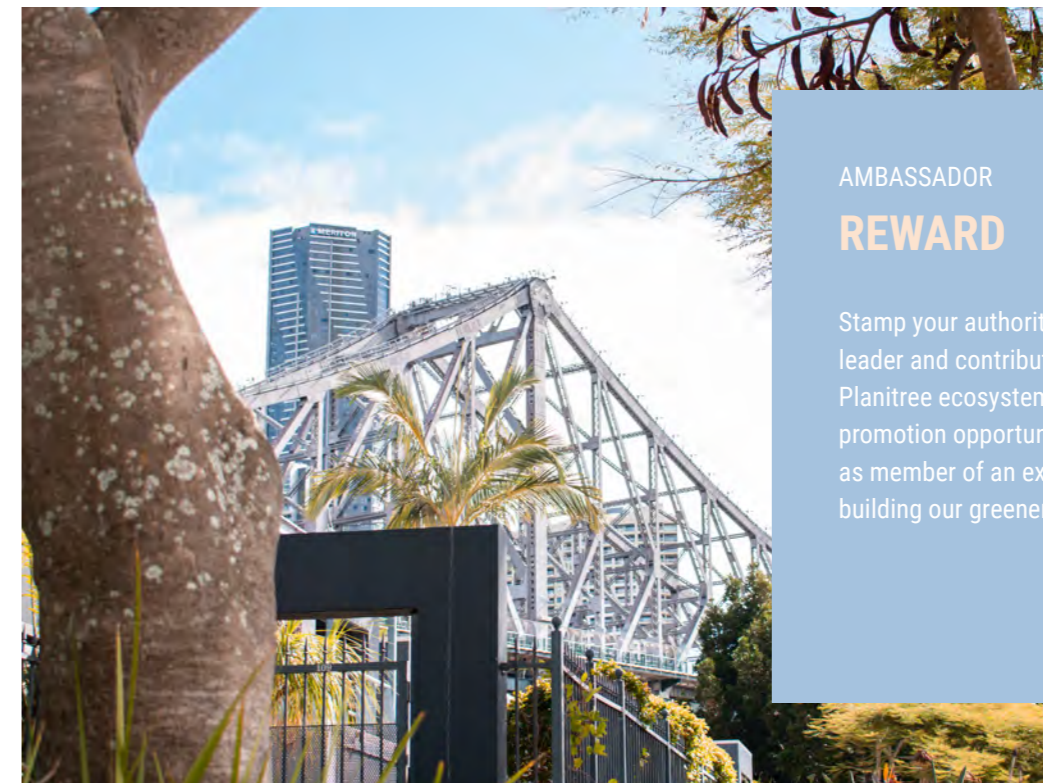
Get global access to sustainable innovation delivered at no cost to the planet via carbon offset. Showcase your company's green projects or drive export sales with an online store.

<https://planitree.com/buyer-plans>
<https://planitree.com/vendor-plans>



AMBASSADOR ROLE

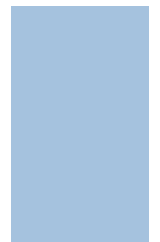
An Ambassador is a power-user of the Planitree platform, with premium Buyer and Vendor Plans (Pathfinder and Professional or above). They provide limited local support and introductions as required.



AMBASSADOR REWARD

Stamp your authority as a sustainability leader and contribute to the growth of the Planitree ecosystem. Benefit from cross-promotion opportunities and recognition as member of an exclusive network building our greener future.

planitree



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